

BMA 360

The BMA 360 with Voice Lift and Camera Tracking technology is the world's most technologically advanced beamforming microphone array ceiling tile delivering unrivaled audio performance and deployment ease.



- > The industry's only ultra wideband, frequency invariant beamforming mic array with uniform gain response across all frequency bands. With 6G Acoustic Echo Cancellation (AEC) and FiBeam[™] technology, conference participants experience natural and full-fidelity audio across all beams and within a single beam
- > A dramatically new approach to precision beamforming provides a new beam topology to easily achieve distortion-free, full 360-degree coverage of any room shape and any seating arrangement using ClearOne Audio Intelligence[™].
- > The BMA 360 Voice Lift feature provides a powerful and simple way to drive multiple mixminus speaker zones allowing everyone in the local room to hear every word.
- > Due to the exceptional performance of the breakthrough technologies, FiBeam[™] and DsBeam[™], greater Voice Lift gains can be realized that have not been previously possible.
- > The combination of ClearOne's beamforming and feedback cancellation technologies provide up to a 20 dB boost in gain before feedback compared to an omni mic.
- > Further advancements in adaptive steering (think of it as smart switching) provide impeccable coverage of each conference participant as well as simultaneous support for camera tracking and Voice Lift.
- > 6G Acoustic Echo Cancellation (AEC) delivers unparalleled per-beam full-duplex audio performance. On-board audio algorithms, like noise reduction, filtering, and Automatic Level Control, eliminate the need for per-beam processing in a DSP mixer - requiring fewer DSP mixer resources.
- > Built-in, robust power amplifiers, configurable as 4 x 15 Watt or 2 x 30 Watt, provide flexibility for driving loudspeakers.
- > ClearOne's breakthrough technologies, FiBeam[™], DsBeam[™], Voice Lift, and 6G AEC combine to create VividVoice[™], a significant advancement for professional conferencing.
- Integrated features significantly reduce system design complexity, simplify installation, consume less rack space, and lower system cost.
- > Daisy-chain up to three ceiling tiles via P-Link for divisible rooms or larger conference setups – for simpler wiring and longer distances compared to networked "home run" connections via Ethernet.
- > Single workflow for configuration using CONSOLE® AI software. Competing products require practitioners to program multiple components using different toolsets: Ethernet switches, Ceiling Tiles, DSP mixers, and the Dante Controller.
- > Supports three different ceiling grid types: 24 in, 600 mm, and 625 mm. It incorporates a VESA-mount hole pattern that supports pole mounting. Hard-ceiling mount adapter kits are also available.

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Voice Lift

Voice Lift provides a powerful and simple way to drive multiple mix-minus speaker zones allowing everyone in the room to hear every word. Due to the exceptional performance of the breakthrough technologies, FiBeam[™] and DsBeam[™], greater Voice Lift gains can be realized that have not been previously possible.



Deep Sidelobe Beamforming

Deep Sidelobe Beamforming, DsBeam[™], provides unparalleled sidelobe depth, below -40 dB, resulting in superior rejection of reverb and noise, even in difficult spaces, for superb clarity and intelligibility.

APPLICATIONS

- Audio Conferencing
- Video Conferencing
- Voice Lift
- Courtrooms
 - Classrooms

Boardrooms

Conference rooms

 Telemedicine Theaters

ATIONS WORKSPACES



Voice Lift

The BMA 360 FiBeam[™] and DsBeam[™] technologies enable a 12 dB increase in gain before feedback compared to an omni mic.

Voice Lift is further enhanced with the patented DARE[™] Feedback Eliminator, found on CONVERGE[®] Pro 2 DSP Mixers. This technology provides unsurpassed removal of feedback and ringing - giving an additional boost of up to 8 dB to the total system gain.

The amazing sound of FiBeam and DsBeam, combined with the superior CONVERGE Pro 2 Feedback Eliminator, creates the industry's absolute best Voice Lift system provided by any ceiling mounted microphone, including beamforming microphone arrays.

Voice Lift can be configured with up to three BMA 360s per CP2.

The BMA 360 can switch on as many as two beams at one time, which enables better pickup of local presenters that are speaking at the same time.

To help ensure the very best possible design of a ClearOne Voice Lift system, a BMA 360 Voice Lift Design Guide, a BMA 360 PAG/NAG calculator, and a BMA 360 DARE Configuration Guide are available from clearone.com. These supporting documents show how to properly design and setup a BMA 360 Voice Lift system - helping to achieve the very best-sounding installation.

Multi-Zone Voice Lift Example

This example shows that the speaker audio in each zone is the mix of all of the audio minus the audio from that zone. This "mix-minus" audio routing is a key component that enables BMA 360 multi-zone Voice Lift.







Connections



Example System Diagram

Three daisy-chained BMA 360 microphone arrays, with 2x30 W and 4x15 W speaker configurations, connected to a CONVERGE Pro 2 DSP.



Configuration

BMA 360 Configuration with ClearOne's CONSOLE AI software.





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Room Coverage

Full Circle/Square



Room size	Beams	
10' x 10' to 18' x 18'	6	
12' x 12' to 20' x 20'	8	
22' x 22' to 24' x 24'	10	

Note: The example room sizes are based on a 10 ft. ceiling.

Semi-Circle/Classroom



Room size	Beams	
16' x 8' to 22' x 16'	6	
24' x 18'	11	

Rectangular



Room size	Beams	
10' x 14' to 18' x 22'	6	
10' x 16' to 18' x 24'	8	
12' x 22' to 20' x 36'	12	

Custom Beams



Room size	Beams	
Up to 25' x25'	1 to 12	



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Frequency Invariant and Deep Sidelobe Beamforming

Typical Beamforming



A set of polar plots illustrating a beamformer with gain and coverage that vary with frequency, and that has unwanted large sidelobes.





A set of polar plots of the BMA 360 beam performance. These plots show that the pickup pattern is frequency invariant with ultra-low sidelobes below -40 dB.

Polar Plots (Broadside)

Typical Far Field Performance



Gain response is frequency invariant for all beamwidths.



Wide Beam, HPBW = 55 Degrees







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Frequency Response (Broadside)

Typical Frequency Response

Frequency response measured directly on-axis from a distance of 2 meters.

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BEAMFORMING FEATURES	 True Frequency Invariant Beamformer: Gain response is unvarying across frequency Beamwidths: 35°, 45° and 55° with Frequency Invariance Beamforming Range: 100 Hz to 20 kHz Deep Sidelobes: Down to 45 dB of depth Beam Pointing Accuracy: 0.2 dB Dynamic Range: 20 Hz to 20 kHz, > 70 dB Sampling Rate: 48 kHz Signal-to-noise ratio: 69 dBA Microphone element quantity: 121 Max. SPL: 96 dBSPL Equivalent noise level (dB): 25 dBSPL Number of Beams: Up to 12 Room Patterns: Full Circle/Square, Rectangular, Semi-Circle/Classroom, Custom Beams Coverage Sizes: Customizable coverage patterns starting at 5 ft x 5 ft (25 sq ft area) circular coverage at a mounting height of 7 ft to a maximum coverage of 64 ft x 64 ft (4096 sq ft area) circular coverage at a mounting height of 20 ft. NOTE: The performance of the coverage is affected by room acoustics, construction, materials, and noise levels Ceiling Height: Configurable with CONSOLE AI from 7 ft to 20 ft 			
AMPLIFIER OUTPUT	 • Type: 5.08 mm Header, Phoenix-type Euroblock • Audio: 4 channels • Output Power: 4x15 W Max, 8 Ω load, or 2x30 W, 4 Ω load, Bridged • Frequency Response: 20 Hz – 22 kHz, +/- 0.5 dB 			
CONFIGURATION	 Acoustic Echo Cancellation (AEC) On/Off Noise Cancellation (NC) On/Off. Range: 6 to 25 dB depth. Automatic Level Control (ALC) On/Off Gain Adjust Mute On/Off 			
SOFTWARE	• CONSOLE® AI			
DIMENSION & WEIGHT	 24 IN REV 8.3 (and below): Product Dimension: 23.7 x 23.7 x 2.1 " (602.5 x 602.5 x 54.1 mm) Product Weight: 7.7 lbs (3.5 Kg) Shipping Weight: 11.4 lbs (5.2 Kg) 24 IN REV 84 (and above): Product Dimension: 23.7 x 23.7 x 2.1 " (602.5 x 602.5 x 54.1 mm) Product Dimension: 23.7 x 23.7 x 2.1 " (602.5 x 602.5 x 54.1 mm) Product Weight: 11.1 lbs (5.0 Kg) Shipping Weight: 14.2 lbs (6.4 Kg) 600 mm: Product Dimension: 23.3 x 23.3 x 2.1 " (592.5 x 592.5 x 54.1 mm) Product Weight: 9 lbs (4 Kg) Shipping Weight: 12.8 lbs (5.8 Kg) 			
MOUNTING	 Ceiling Mount: 24 in, 600 & 625 mm drop-ceiling grid VESA© Mount ready: 100 mm hole pattern, M 4 x 10 mm 			

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P-LINK PERIPHERAL BUS PORT	 Ports Type: RJ-45 P-Link In and Out: Proprietary peripheral bus P-Link Power N56 V 36 W IEEE 802.3 at compliant devices or equivalent, Mode B Cable: Solid core 23 AWG, factory terminated Cat 6 Distance Normal distance mode: Up to 200 ft (60 m)
POE ++ PORT	 Port Type: RJ-45 PoE power Power on all pairs 56 V 90 W IEEE 802.3 bt compliant devices or equivalent, Mode A and B, Midspan Cable: Solid core, 23 AWG, factory terminated Cat 6
POE REQUIREMENTS	 No speakers: 36 W PoE, connected via P-Link or PoE++ Speakers: Requires 56 V 90 W IEEE 802.3 bt PoE, must be via direct PoE++ port on the BMA 360
POWER SELECTION	• Automatically senses and switches to whichever input port has PoE power
POWER AND THERMAL	 Power Source: PoE injector or equivalent Power Consumption: 100-240 VAC, 50/60 Hz 23 Watt typical without speaker amp 55 W at 1/3 power x 4 @ 1 kHz Thermal: 270 BTU/hr at max power Operating Temperature: 14 °F/-10 °C to 104 °F/40 °C ambient temperature
ACCESSORIES	 910-3200-202 PoE Power supply kit, 36 W 910-3200-207 PoE Power supply kit, 70 W 910-3200-209 PoE Power supply kit, 90 W 910-3200-205-Al Brackets, convert 600 to 625 mm 910-3200-208-CB BMA 360 Conduit Box
MOUNTS FOR NON-TILE CEILINGS	 910-3200-210 BMA 360 Surface-Mount Kit 24 in 910-3200-210-I BMA 360 Surface-Mount Kit 600 mm 910-3200-212 BMA 360 Recessed-Mount Kit 24 in 910-3200-212-I BMA 360 Recessed-Mount Kit 600 mm
PART NUMBERS	• 910-3200-208-U BMA 360 • 910-3200-208-I BMA 360 INTERNATIONAL

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